



WTVP Community Broadcasting Advisory Council (CBAC)

October 25, 2017

Meeting Notes

On October 25, 2017 a meeting of the CBAC was held at the offices of WTVP in Peoria, Illinois. Twelve people attended to discuss the on-going and future programming efforts of WTVP and PBS.

- **Introductions**

- **Passport**
 - Member Benefit
 - Important Marketing Tool – Discussion on how we are gaining membership based on people joining just to get Passport privileges.
 - Council recommended doing marketing on “How To” use Passport. Many were confused by the code and how to get access online. Perhaps doing a mailer, promo or video with system requirements and explaining how to log on is needed.

- **PBS National**
 - Programming Recent
 - *The Vietnam War*, A Film by Ken Burns & Lynn Novick
 - Well received by entire group, many compliments were given about Ken Burns’ work. About eight members of the group had seen the at least parts of the 20 hour documentary. They liked how it showed every side of the story.
 - *Great Performances – Best of Broadway* – Fridays 8-10 PM
 - Since the series had just started, only a few had watched. A promo was shown and positive response from group.
 - *MASTERPIECE*
 - *Poldark* – Sundays at 8 PM
 - *Poldark* was generally liked by the group and a promo was shown.
 - *The Durrells in Corfu* – Sundays at 7 PM
 - One of the members said that Durrells is one of his favorite programs. He loves the humor and wittiness of the writing. He also enjoys our Saturday night Brit-Com block.

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At WTVP we do not take that title lightly.



- *The Collection* - Sundays at 9 PM
 - No one had seen *the Collection* yet, but a promo was shown.
- Programming Upcoming
 - *Victoria* – Season 2
 - Several members commented on how they were excited about Season two coming up in January. It was a favorite of many in the group.
- **Local Programming**
 - *At Issue*, with H. Wayne Wilson
 - H. Wayne Wilson was praised as talented and intelligent host of the local program. We discussed how this is his 30th season of hosting the topical news program.
 - *Consider This*, with Yvonne Greer
 - Committee members commented on *Consider This* as a thoughtful and interesting show.
 - *State & Water*
 - *State & Water* was applauded for promoting local musical talent and following our mission with this programming. Several of the members had seen the program or attended a taping.
 - *Nature Returns to Emiquon*
 - Many had watched the documentary and were very complimentary of the photography and storytelling of our staff.
 - *Main Street Memories, Peoria in the 1950's*
 - Committee members commented on the fun memories that this documentary brought up along with controversial topics of the times.
 - *Vietnam, Personal Reflections*
 - This production was mentioned as a good local companion piece the Ken Burns documentary.
- **Upcoming Productions**

We discussed our upcoming production projects.

 - *Wreck of the Columbia* – June 2018
 - *Illinois River Documentary* – Winter 2018
 - *Elwin Basquin Documentary* - 2018

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- **Education**
 - New Educational Outreach Coordinator – Introduction of Mary Heinemann and her role at WTVP.
 - PBS LearningMedia - A video and explanation of our mission with PBS LearningMedia.
- **Feedback and Questions**
 - Jerry Kolb, Interim COO fielded questions about CPB, the Spectrum Auction and WTVP's financial stability.
 - Several members brought up how they enjoy the news programs including, Frontline, PBS NewsHour, DW International News, Business News, etc.

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