

ILLINOIS VALLEY PUBLIC TELECOMMUNICATIONS CORP
Meeting of the Board of Trustees
November 8, 2011
Minutes

Present: Andrew Rand, Chairman; Steve Backlund, Elwin Basquin, Wayne Baum, Jon Burklund, John Day, Jerry Herbstreith, Mary Ann Knell (web), Jerry Kolb, Barb Leiter, Michel McCord, Marianne Moll, Sally Parry (web), Sheldon Shafer (web), Tom Spurgeon, Adam Sloan, Joe Strupek, Chet Tomczyk, Dr. William Tammone (web), Russ Trowbridge, Peter Wong

Staff Present: Mark Lasswell, Linda Miller, Margie Stieghorst, Bill Baker, Karen Button (web)

Absent: Bryan Chumbley, Cynthia Fischer, Sal Garza, Jeffrey Huberman, Linda Huddle, Allen Mayer, Joe O'Neill, Ed Szynaka, Dr. Philip Weinberg, Lori Wu

Chairman Rand called the meeting to order at 4:00 PM. First order of business was approval of minutes for the 9/8/11 BOT meeting, the 10/11/11 AD Hoc Major Gift Committee, the 10/28/11 Joint Meeting of the Finance & Budget and Executive Committee, and the 11/2/11 Development Committee meeting. A motion to accept all the minutes was made by Mr. Strupek, seconded by Mr. Backlund, and passed unanimously.

Ms. Moll and Ms. Button presented the September 2011 financial performance report. Mr. Baum moved to accept the report as presented, seconded by MR. McCord and passed unanimously.

Mr. Tomczyk then presented several charts showing key performance indicators for the year to date.

Ms. Button then presented the FY 2011 Audit on behalf of the Audit Subcommittee. Mr. Kolb noted that the five year lease of space by the Peoria Symphony Orchestra will be added in as a subsequent event by Clifton Gunderson, our outside auditor. This will not change any numbers or have any material effect on the current audit. Following questions for clarification and understanding and comments commending the continued reduction of long term debt, a motion to accept was made by Mr. Kolb on behalf of the Audit Committee, no second required. The motion to accept the FY 2011 IPBC Audit passed unanimously.

Mr. Backlund reporting on behalf of the Development Committee noted that the annual televised Auction has become flat in terms of generating income. The committee is making revitalization and increased profitability of the Auction its immediate goal, and will meet in January to brainstorm ideas for doing so. He also reported that the Committee is concerned that more Klystron events need to be held to maintain the interest of current large donors and recruitment of new ones.

Mr. Tomczyk reported on the AD Hoc Facilities Committee on behalf of Dr. Fischer. Construction has still not begun on the space, but the PSO plans remain to move into the building on January 1. To accommodate the move, WTVP will make the office at the top of the second floor staircase available for temporary use by PSO staff. The PSO executive leadership has requested that WTVP provide a proposal for integrating several staff functions into WTVP. Mr. Tomczyk will provide such a proposal that will include business office, janitorial, backroom development, IT, and executive services, and will copy the IVPTC Executive and Finance & Budget Committees.

Ms. Moll reporting for the Finance & Budget Committee noted that a proposal to extend the current \$300,000 line of credit with PNC Bank to January 31, 2012 was received from PNC. This will allow PNC to review the IPBC FY 2011 audit before acting on a longer term renewal. A motion to accept the proposed extension to January 31, 2012 was made by Mr. Backlund, seconded by Mr. Wong, and passed unanimously.

Mr. Burklund reporting for the Legislative Committee noted that the national Emergency Activation System test will be conducted across the country at 1:00 PM ON November 9, 2011. The purpose of the test is to

determine the ability of the National Command Center in Washington to reach out to all TV, radio, cable, satellite, and mobile systems simultaneously in case of national emergency. He also reported that CPB is not on the Super Committee list for programs to be defunded. The Ready to Compete Act which will potentially provide financial resources to stations to assist in the production of new ready to read and ready to work programs was introduced in the Senate in September. This bill could be crucial to determining the future direction of public broadcasting.

Mr. Strupek reporting for the Ad Hoc Strategic Planning Committee said that staff had met to provide input and flesh to the plan crafted over the summer by the Committee. He expects to receive a report in the next few weeks from Mr. Tomczyk, and to report back to the Boards in January.

Staff reports followed. Ms. Davis reported that underwriting contracts are up; a 40th birthday open house for the station is planned for December 3; the December membership drive is scheduled for December 2-11 with a \$55,000 goal, and, that endowment letters are out and the \$10,000 matching pledge secured.

Ms. Miller reported on the upcoming guests for At Issue including Lt. Gov. Sheila Simon, Rep Aaron Schock, and the mayors of Bloomington and Normal. The PBS Learning Media service is well underway and getting raves from educators.

The Production Department is extremely busy planning Bradley Basketball broadcasts, doing client work for companies like Pekin Insurance and AMT, and local projects like 'Boxcar People.'

In the President's Report, Mr. Tomczyk noted that we are in the "wait and see" period of the WARN Grant application to place generators at both the studio and transmitter locations. The spring WTVP Travels trip to Ireland and Scotland is sold out. We will begin using our PNC credit cards to pay for more large purchases to take advantage of a cash rebate program. The City of Peoria has notified us that they will be reacquiring the parking lot and several feet of property to the west of the WTVP building as part of the Tiger II grant. The purpose will be to create a two way street and parking that will eventually extend from State Street to Persimmon Street. Mr. Rand will write letters to Councilman Ryan Spain and others, and Mr. Tomczyk will seek legal advice from our corporate attorney.

In his Chairman's Report, Mr. Rand noted that WTVP will be the recipient of a large estate sometime in calendar 2012, and that the Board needs policies in place on how to deal with the receipt of large amounts of dollars. He will work with the Ad Hoc Committee to craft appropriate policies for consideration by the Board.

Mr. Burklund noted that Mr. Baum was being recognized by Easter Seals as their Philanthropist of the Year for all the splendid work he does in the community. The Board gave Mr. Baum a standing ovation.

Mr. Rand adjourned the meeting at 5:25 pm.

Respectfully submitted,

Chet Tomczyk
President & CEO