

ILLINOIS VALLEY PUBLIC TELECOMMUNICATIONS CORPORATION

Executive Committee Meeting

December 6, 2013

Minutes

Present: Chairman Joe Strupek (webex), Jon Burklund, Dr. Cynthia Fischer, Jerry Kolb, Andrew Rand, Chet Tomczyk, Chuck Walker; staff – Margie Stieghorst, Karen Button (webex); Guest – Dean Jan Slater, College of Media, University of Illinois, Ron Bornstein, Consultant (webex)

Absent: Wayne Baum

Chairman Strupek brought the meeting to order at 7:33 am noting the presence of a quorum. He asked Dean Slater to introduce Ron Bornstein who was retained by the University to consult on the WILL/WTVP collaboration.

Mr. Bornstein noted that his report was due to Dean Slater by the end of the month, but he previewed his finding for the Committee. He sees the collaboration as a great opportunity to reach the goals we have set for cost effective operations, and feels it will serve as a positive model for other stations across the country. Mr. Rand asked if Mr. Bornstein's review was all inclusive and looked at current and future financial positions of the stations. Mr. Bornstein indicated several areas of potential saving such as traffic, program acquisition and scheduling, leveraging the partnership for discount purchasing, and back room development activities. Dr. Fischer asked about negatives and risk factors. The reply was despite the many advantages a downside is that it will take a unique, particularly qualified individual to make it work. Mr. Burklund asked who builds the blueprint for this work, and who connects to viewers? This will be a priority for the new leader and staff, was the reply.

Mr. Rand noted that for the effort to be successful it had to meet the Three Rs: Relevancy, Region Specific, and Responsible.

Mr. Strupek noted that joint management is but the first step to any successful future efforts.

After more discussion, a motion was made by Mr. Rand to extend the current Memorandum of Understanding by three years, seconded by Mr. Walker, passed unanimously.

A second motion was made by Mr. Rand to have the Search Committee Chair design a mutually agreeable search process with the University (Dean Slater). Mr. Kolb seconded, and the motion passed unanimously.

The Executive Committee then extended the current management agreement with Mr. Tomczyk managing both WILL and WTVP through the end of his contract on June 30, 2013. The Chairman and Vice Chairman will meet privately with Mr. Tomczyk prior to March 31 to solidify any arrangements beyond June 30.

The Committee then reviewed the November financials and noted the softness in the Major Giving revenues. Mr. Tomczyk addressed the issue and stated his opinion that we are totally understaffed in the Development Department. There is significant need for a Membership Manager to free up some of the Development Director's time to pursue major gifts.

Mr. Walker asked how we were missing the target in Interest Debt. Ms. Button will research and report back.

Mr. Tomczyk requested that his mileage allowance be increased by \$150 per month since the University is only reimbursing one way travel. The Board unanimously granted the request.

Mr. Tomczyk reported that WTVP did a telethon on November 23 for the benefit of tornado victims in Illinois. The effort was simulcast by the local commercial stations and raised \$786,000.

Finally, the Committee unanimously approved a motion by Mr. Kolb and seconded by Mr. Burklund to accept the FY 2013 audit as presented by CliftonLarsonAllen. Mr. Rand noted that the audit was presented with an unqualified opinion.

The meeting adjourned at 9:18 am.

Respectfully submitted,

Chet Tomczyk
President & CEO